



From the Director's Desk

September 2017

AugustFest 2017

For those of you that did not have an opportunity to attend AugustFest 2017 – it was a huge success!! The attendance was estimated at close to 2,000 people.

The event was covered for two weeks by the Sheboygan Press as well as advertised in three local papers and there was a live radio broadcast from 104.5 The Point!

A survey of the general public and the Chamber members was taken and 99% of the comments were positive. SO positive that the majority of respondents would like this event to happen every year. The BOD is reviewing the requirements of the event and possibilities for the future. This will be discussed at the next Quarterly Meeting on October 11, 2017. So be sure and attend and voice your opinion as a Chamber member.

Changing the name, the venue and offering Craft beer and wine was a risk. But it was a risk worth taking and paid off with dividends of good will for the community and the Village, and spotlighted the vibrant business community and our Chamber!

The success of the event was entirely due to the dedication of the committee and all the volunteers. This event would not have happened without their imagination, hard work and determination. This committee has been meeting every month, sometimes twice a month since September of 2016 to make AugustFest 2017 a reality.

As Executive Director I am very grateful to the committee and the volunteers for creating such a successful event. I would be remiss if I did not

mention them by name. I hope I did not forget anyone. Thank you all so much!

AugustFest 2017 Committee

Chris Gunkel - Committee Chair Laurie Werner – Co-Chair Michelle Bohm Daven Claerbout Ryan Hafeman Terri Mentink James Michel Shannon Sellin Allen Wrubbel

Volunteers

Julie Meyer Ryan Gartman **Mary Raih** Reid Rathjen Tim Voskuil Pamela Van Stelle Pete Van Stelle **Derek Sellin Thomas Michel** Jan Koepsell **Ed Hurlbutt Becca Kennedy** Steve Klescewski Randall Roethel **Hope Heinen** Kari LaPean **Nicole Rowe Brenda DeBlaey** Jon and Beth Grosshuesch Nikki Ferber **Nancy Huenink**

Cindy Walvoord Vicki Ebbers Jeff Gabrielse **Greg LeMahieu Chris Ten Haken Joel Ternes Lukas Hengst**

Here are just a few pics from the event provided by our member: Nan Walker Photography.















If you did not get to the see the awesome video produced by Ryan Hafeman, check out our website at www.oostburgaugustfest.com Nice job Ryan!

Below are some photos taken by Jenny Kuffel who assisted Ryan with the photo taking for AugustFest.











CHRISTMAS PARADE



The Christmas parade committee is gearing up for another successful parade.

Please consider having

your business put a float in the parade. This is our opportunity as a Chamber to show our visitors just what our businesses have to offer! If they see your business float in the parade, hopefully they will return as a customer.

You can start signing up now by downloading the forms from our website at www.oostburgchamber.com

NEW MEMBERS

So far in 2017 we welcome 9 new members. We are now 83 members strong!

Champion Storage
Complete Water
Craft30
Dutch Court Condo Association
Innovative Moving Systems
Kaats Water Conditioning Inc.
My Best Friend's Closet
Nan Walker Photography
Oostburg Bakery

Check them out on our website and see what they have to offer: www.oostburgchamber.com

CHRISTMAS SOCIAL

Congratulations to Voskuil Machine Inc. who is celebrating 10 years in business! They will be hosting our Christmas Social this year, so watch for the invitation in the mail.



QUARTERLY MEETING October 11, 2017

The January Quarterly Meeting is scheduled for October 11th at Noon at Pine Haven in Oostburg.

An update on AugustFest 2017 will be presented. Our speaker will be Katie Willinger from LTC.

We will also hear from one of our new members: Champion Storage.

Lunch will be provided by Judi's. \$10 at the door. Please RSVP by October 4th by calling the Chamber at 564-6500 or sending an email to info@oostburgchamber.com

I would like to wish you all a Fantastic Fall and I look forward to seeing you at our next Quarterly Meeting in October.

Remember to follow us and Like Us On Facebook. You can check out our events on our website at www.oostburgchamber.com

Laurie Werner

Executive Director

